

# Customized Equity Solutions

*A Flexible Partner to Financial Sponsors and Their Portfolio Companies*

Building on Audax Group's 20-plus year history in the middle market, Audax Strategic Capital is a flexible partner to private equity sponsors seeking customized equity solutions to drive continued growth at their portfolio companies. ASC leverages Audax Private Equity's expansive deal-sourcing and equity-underwriting capabilities and Audax Private Debt's sponsor-coverage and credit-underwriting advantage to create a versatile solution for GPs in need of acquisition and growth capital, equity solutions to facilitate shareholder consolidation, or select continuation vehicles that allow sponsors to bring additional support to catalyze the best-performing assets in their portfolios.

**50+**

YEARS OF COMBINED EXPERIENCE

**100+**

TRANSACTIONS COMPLETED

**325+**

GP RELATIONSHIPS ACROSS AUDAX GROUP PLATFORM

**~\$1.5B**

CO-INVESTMENTS GENERATED

How We Help GPs:

## Customizing Every Deal

**ASC DELIVERS BESPOKE TRANSACTIONS TO PROVIDE A RANGE OF SOLUTIONS THAT HELP DRIVE CRITICAL STRATEGIC OBJECTIVES**

### Versatile Solution Set

#### Equity Acquisition Capital

- Transformational add-ons
- Extended Buy & Build runway
- Enhanced borrowing base

#### Equity Capital for Organic Growth

- Capex projects
- Product development / R&D

#### Rollover/Cross-Fund Transactions

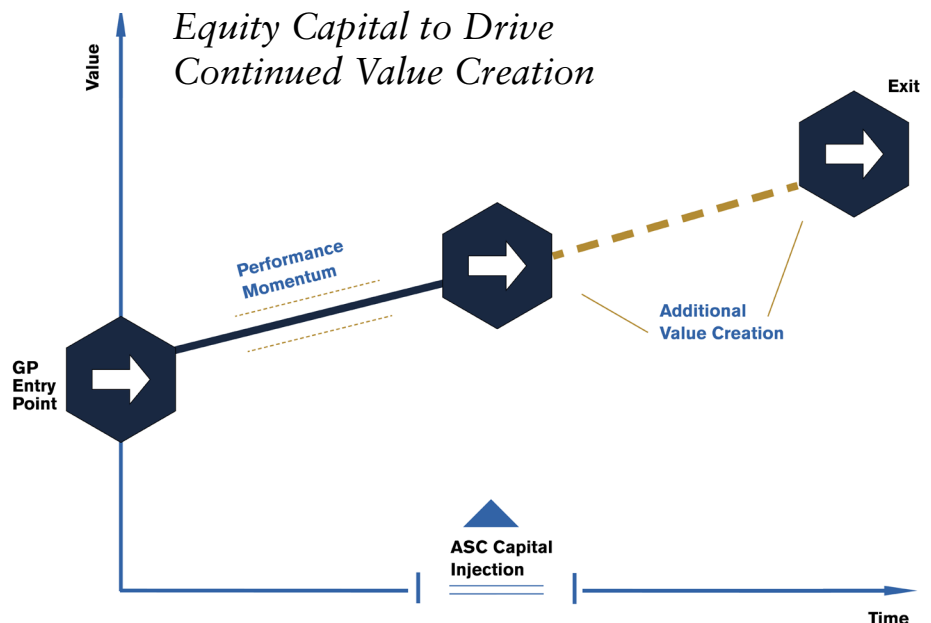
- 3rd-party price validation
- Ongoing control / governance
- Support continued upside potential

#### Shareholder Consolidation

- Passive shareholder liquidity
- Consolidation of control

#### Value-Add Continuation Capital

- True 3rd-party price validation
- Conflict-free execution



#### Benefit to GPs

- Speed to execution
- Transaction simplicity
- No governance changes
- Accelerated equity compounding
- Access to add-on acquisitions, proprietary data and other strategic resources

## *Value-Added, Middle Market Partner*

Audax Group is a leading alternative investment manager with offices in Boston, New York, San Francisco and London and approximately \$36 billion of assets under management across its Private Equity and Private Debt businesses.

Audax Strategic Capital leverages the Audax platform, as well as the firm's history working with more than 325 sponsors, to serve as a value-added partner to GPs seeking capital solutions for the continued growth of performing assets.

## *Purpose Built to Drive Transformational Growth*

**Audax is a proven partner to other PE sponsors with differentiated capabilities, including:**

- Broad industry expertise and insights;
- Extensive company knowledge and diligence capabilities;
- Dedicated portfolio support and sourcing team;
- Differentiated add-on execution capabilities;
- Proprietary executive network.

**ASC's value proposition revolves around GP alignment in addition to:**

- Speed of execution to achieve M&A goals;
- Enables ongoing control / ownership;
- Optimized outcomes / outsized return potential;
- Incremental equity to existing reserves;
- Reduced concentration risk;
- Demonstrable structuring expertise.

## *Bespoke Transactions*

**Transaction Profile:**

**MID-HOLD, FOLLOW-ON, AND CONTINUATION CAPITAL**

**NORTH AMERICA & WESTERN EUROPE**

**ALIGNMENT WITH GP VIA STRUCTURING**

**Financial Profile:**

**\$10MM–\$75MM+**

TYPICAL EBITDA

**Proven Multi-Asset Class Platform:**

**70+**

MANAGING DIRECTORS

**360+**

EMPLOYEES

**1,350+**

PLATFORM & ADD-ON ACQUISITIONS

**1,100+**

DEBT INVESTMENTS

**\$36B**

AUM ACROSS ALL AUDAX STRATEGIES\*

**\$4.6B**

GP FUND COMMITMENT & CO-INVEST\*\*

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**Sectors in Focus:**

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& TECHNOLOGIES**

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**CONSUMER**

**FINANCIAL SERVICES**

\* As of March 31, 2023

\*\* Since inception, across all Audax funds