

# Customized Equity Solutions

*A Flexible Partner to Financial Sponsors and Their Portfolio Companies*

Building on Audax Private Equity's 20-plus year history in the middle market, Audax Strategic Capital is a flexible partner to private equity sponsors seeking customized equity solutions to drive transformational growth at their portfolio companies. Leveraging Audax Private Equity's expansive deal-sourcing and equity-underwriting capabilities, ASC's experienced and dedicated team provides acquisition and growth capital; equity solutions to facilitate rollover and cross-fund transactions; growth capital to drive organic initiatives; and investments to facilitate shareholder consolidation and build ownership in performing assets.

**Audax Private Equity Platform:**



\*As of December 31, 2023 \*\*Since inception

**How We Help GPs:**

## Customizing Every Deal

**ASC DELIVERS BESPOKE TRANSACTIONS TO PROVIDE A RANGE OF SOLUTIONS THAT HELP DRIVE CRITICAL STRATEGIC OBJECTIVES**

### Versatile Solution Set

**Equity Acquisition Capital**

- Transformational add-ons
- Extended Buy & Build runway
- Enhanced borrowing base

**Equity Capital for Organic Growth**

- Capex projects
- Product development / R&D

**Rollover/Cross-Fund Transactions**

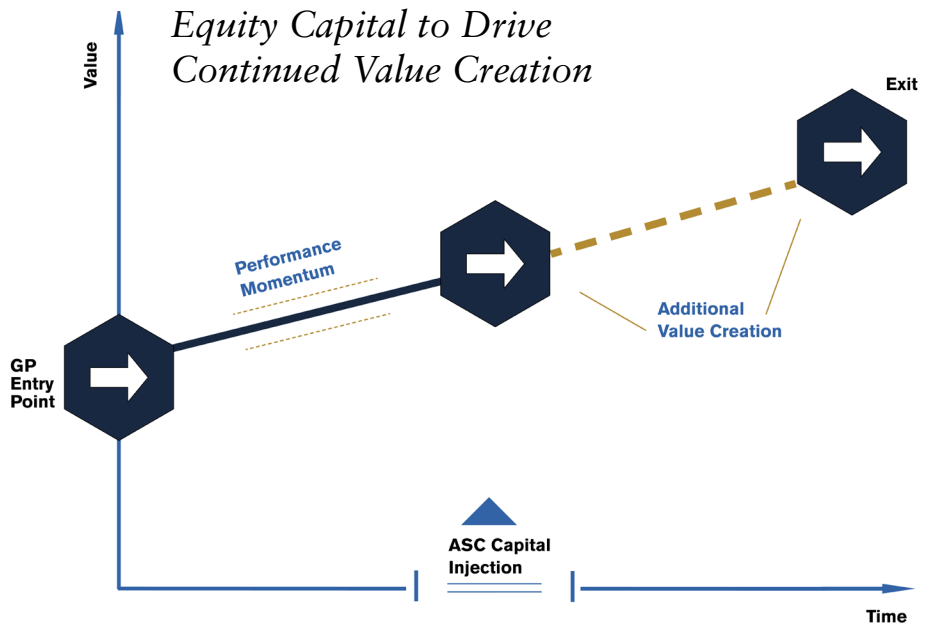
- 3rd-party price validation
- Ongoing control / governance
- Support continued upside potential

**Shareholder Consolidation**

- Passive shareholder liquidity
- Consolidation of control

**Value-Added Capital**

- True 3rd-party price validation
- Conflict-free execution



**Benefit to GPs**

- Speed to execution
- Transaction simplicity
- No governance changes
- Accelerated equity compounding
- Access to add-on acquisitions, proprietary data and other strategic resources

## Value-Added, Middle Market Partner

Audax Private Equity is a leading alternative manager and partner to middle and lower middle market companies. Through the firm's disciplined Buy & Build approach, with specialization across six core industry verticals and a deep bench of strategic resources, Audax helps portfolio companies execute growth initiatives that fuel revenue expansion, optimize operations, and significantly increase equity value.

Audax Strategic Capital leverages the Audax PE platform and the firm's history of investing alongside co-investors and sponsors to serve as a value-added partner to GPs seeking capital solutions for the continued growth of performing assets.

### Proven Multi-Asset Class Platform (Audax Group):

**1,400+**

PLATFORM & ADD-ON ACQUISITIONS

**1,100+**

DEBT INVESTMENTS

Since Inception

## Purpose Built to Drive Transformational Growth

### Audax is a proven partner with differentiated capabilities, including:

- Broad industry expertise and insights;
- Extensive company knowledge and diligence capabilities;
- Dedicated portfolio support and sourcing team;
- Differentiated add-on execution capabilities;
- Proprietary executive network.

### ASC's value proposition revolves around GP alignment in addition to:

- Speed of execution to achieve M&A goals;
- Enables ongoing control / ownership;
- Optimized outcomes / out-sized return potential;
- Incremental equity to existing reserves;
- Reduced concentration risk;
- Demonstrable structuring expertise.

### ASC Leadership:

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## Bespoke Transactions

### Transaction Profile:

**MID-HOLD AND FOLLOW-ON**

**NORTH AMERICA & WESTERN EUROPE**

**ALIGNMENT WITH GP VIA STRUCTURING**

### Financial Profile:

**\$10MM–\$75MM+**

TYPICAL EBITDA

### Sectors in Focus:

**BUSINESS SERVICES, HEALTHCARE, INDUSTRIAL SERVICES & TECHNOLOGIES, SOFTWARE & TECHNOLOGY, CONSUMER, AND FINANCIAL SERVICES**

### Representative Investment(s):



### EverService (Sunstone Partners)

Provider of go-to-market and client retention services to SMBs in legal, home service and healthcare verticals. ASC's preferred equity investment supports M&A growth.