

Customized Equity Solutions

A Flexible Partner to Financial Sponsors and Their Portfolio Companies

Building on Audax Private Equity's 20-plus year history in the middle market, Audax Strategic Capital is a flexible partner to private equity sponsors seeking customized equity solutions to drive transformational growth at their portfolio companies. Leveraging Audax Private Equity's expansive deal-sourcing and equity-underwriting capabilities, ASC's experienced and dedicated team provides acquisition and growth capital; equity solutions to facilitate rollover and cross-fund transactions; growth capital to drive organic initiatives; and investments to facilitate shareholder consolidation and build ownership in performing assets.

Audax Private Equity Platform:



*As of December 31, 2023 **Since inception

How We Help GPs:

Customizing Every Deal

ASC DELIVERS BESPOKE TRANSACTIONS TO PROVIDE A RANGE OF SOLUTIONS THAT HELP DRIVE CRITICAL STRATEGIC OBJECTIVES

Versatile Solution Set

Equity Acquisition Capital

- Transformational add-ons
- Extended Buy & Build runway
- Enhanced borrowing base

Equity Capital for Organic Growth

- Capex projects
- Product development / R&D

Rollover/Cross-Fund Transactions

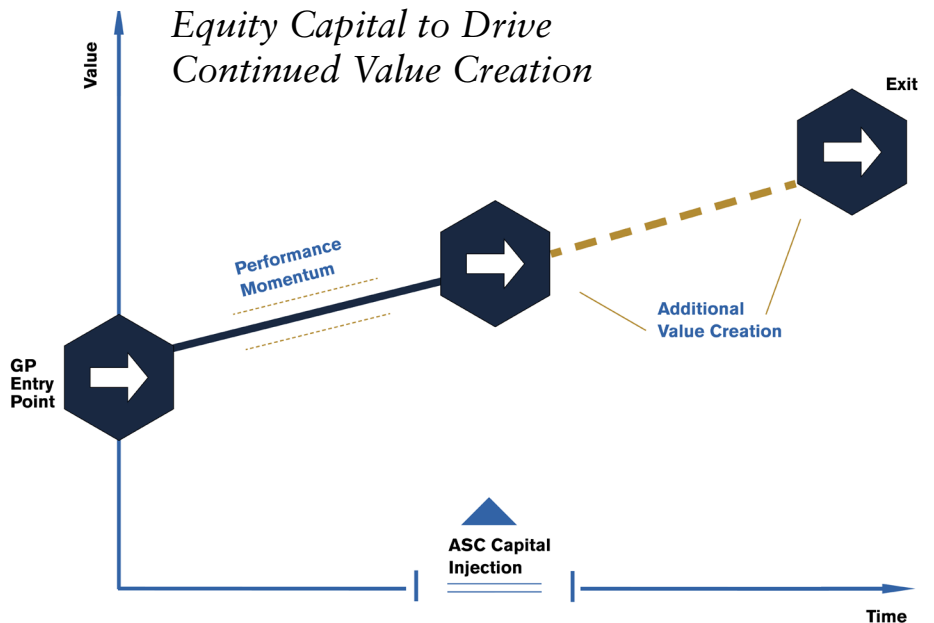
- 3rd-party price validation
- Ongoing control / governance
- Support continued upside potential

Shareholder Consolidation

- Passive shareholder liquidity
- Consolidation of control

Value-Added Capital

- True 3rd-party price validation
- Conflict-free execution



Benefit to GPs

- Speed to execution
- Transaction simplicity
- No governance changes
- Accelerated equity compounding
- Access to add-on acquisitions, proprietary data and other strategic resources

Value-Added, Middle Market Partner

Audax Private Equity is a leading alternative manager and partner to middle and lower middle market companies. Through the firm's disciplined Buy & Build approach, with specialization across six core industry verticals and a deep bench of strategic resources, Audax helps portfolio companies execute growth initiatives that fuel revenue expansion, optimize operations, and significantly increase equity value.

Audax Strategic Capital leverages the Audax PE platform and the firm's history of investing alongside co-investors and sponsors to serve as a value-added partner to GPs seeking capital solutions for the continued growth of performing assets.

Proven Multi-Asset Class Platform (Audax Group):

1,400+

PLATFORM & ADD-ON ACQUISITIONS

1,100+

DEBT INVESTMENTS

Since Inception

Purpose Built to Drive Transformational Growth

Audax is a proven partner with differentiated capabilities, including:

- Broad industry expertise and insights;
- Extensive company knowledge and diligence capabilities;
- Dedicated portfolio support and sourcing team;
- Differentiated add-on execution capabilities;
- Proprietary executive network.

ASC's value proposition revolves around GP alignment in addition to:

- Speed of execution to achieve M&A goals;
- Enables ongoing control / ownership;
- Optimized outcomes / outsized return potential;
- Incremental equity to existing reserves;
- Reduced concentration risk;
- Demonstrable structuring expertise.

ASC Leadership:

Kumber Husain
Managing Director, New York
khusain@audaxstrategiccapital.com

Daniel Green
Managing Director, London
dgreen@audaxstrategiccapital.com

Brian C. Doherty
Vice President, New York
bcdoherty@audaxstrategiccapital.com

Emily Seitz
Vice President, New York
eseitz@audaxstrategiccapital.com

Audax Private Equity:

Don Bramley
Partner, Boston
dbramley@audaxprivateequity.com

David Wong
Partner, San Francisco
dwong@audaxprivateequity.com

Contact:

437 Madison Avenue
Suite 2004
New York, NY 10022

7-8 Stratford Place
London W1C 1AY
UK

Bespoke Transactions

Transaction Profile:

**MID-HOLD AND FOLLOW-ON
NORTH AMERICA & WESTERN EUROPE
ALIGNMENT WITH GP VIA STRUCTURING**

Sectors in Focus:

BUSINESS SERVICES, HEALTHCARE, INDUSTRIAL SERVICES & TECHNOLOGIES, SOFTWARE & TECHNOLOGY, CONSUMER, AND FINANCIAL SERVICES

Financial Profile:

\$10MM-\$75MM+

TYPICAL EBITDA

Representative Investments:



EverService (Sunstone Partners)

Provider of go-to-market and client retention services to SMBs in legal, home service and healthcare verticals. ASC's preferred equity investment supports M&A growth.



The Gardner School (Quad Partners/The Vistria Group)

Network of academically focused preschools and a leader in the high-end segment of the US childcare market. ASC's common equity investment facilitated co-control transaction and provides capital for future M&A growth.



Hruska (Oriens)

Operator and franchisor of retail grocery stores in the Czech Republic. ASC's convertible preferred equity investment will support transformational merger with Flosman A.S. to create category leader with over 880 stores.